

Japan Tourism Agency "Support project to attract inbound tourists to rural areas"

Come visit us!

Recruiting participants for 1 night 2 days monitor tour
Applications are limited to foreigners only

In Tamura, a place rich in nature,
Encounter "healthy food"
and "traditions and culture unique to the countryside"

Healthy Foods

Tamura Egoma-Perilla Cooking Trip

A trip to experience
Tamura's agricultural products and perilla oil

Date of operation

2023

11

25 SAT 26 SUN

1 night 2 days

English guide available

Participation fee free



Through a new experience with Tamura Citys-food, tradition and culture that are good for the mind and body, please enjoy "Tamura". We would appreciate your cooperation in creating a new project.

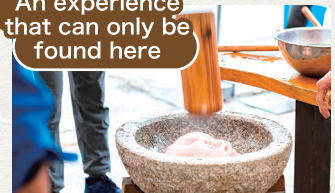
A view unique to the countryside



Healthy food



An experience that can only be found here



- Tour fee free ■ Capacity: 10 people ■ Departure/Arrival: Koriyama JR Station West Exit (Koriyama City, Fukushima Prefecture)
- Application: Please apply using the web form on the back. (When we are oversubscribed, there will be a draw)
- Eligibility Requirements
 - Participants must be 18 years old or older and be able to post their experience on social media during or after the event, as well as complete a monitor questionnaire.
 - On the second day, there will be experiences such as perilla oil extraction, and taiko drum exercises.

WELLNESS FOOD

Wellness food from Japan, the country of longevity

Preventing Lifestyle-Related Diseases with Abundant Alpha-Linolenic Acid in Perilla Oil

In Abukuma Highlands, perilla has been cultivated as a traditional ingredient for generations. Locally, it is known as 'junen,' meaning 'living ten years longer' when consumed. Perilla oil, rich in beneficial alpha-linolenic acid, is said to have preventive effects against lifestyle-related diseases.

Tamura's Perilla Oil, a Continuous Commitment

Tamura's perilla oil is made by roasting hand-picked seeds and then pressing them, without the addition of any chemicals or additives, and without any scientific refinement. It can be taken into your daily health routine.

"Tamura's Perilla Oil" is a GI (Geographical Indication) registered product.



Minister of Agriculture, Forestry and Fisheries Registration No. 125



■ Inquiry/Application

Tobu Motor Limited Partnership Company

44 Funehiki Higashi Nakakonawa, Funehiki-machi, Tamura City, Fukushima Prefecture

TEL : 0247-81-2835 [In charge: Gunjij] Reception 9:00-17:00 (excluding Saturdays, Sundays, and holidays)

Check it out on the website!



■ Travel planning and implementation

RH Planning

Fukushima Prefecture Governor Registered Travel Agency No. 2-269

Tamura Egoma-Perilla Cooking Trip

Healthy Foods

A trip to experience Tamura's agricultural products and perilla oil

Tour Conditions

1 night 2 days monitor tour

- **Tour Cost:** Free.
- **Departure Dates:** November 25th (Saturday) to 26th (Sunday)
- **Schedule:** Please refer to the information below.
- **Accommodation:** "Shiki no Yado Tenzui," 20-9 Babagawara, Funehiki-machi, Funehiki, Tamura City, Fukushima Prefecture (Single occupancy)
- **Meal Plan:** 1 breakfast, 2 lunches, 1 dinner.
- **Charter Bus Company:** Tobu Motor Limited Partnership Company
- **Tour Guide:** An English tour guide will accompany you.
- **Number of Participants:** 10 people
(*When we are oversubscribed, there will be a draw.)
- **Minimum Required Participants:** 5 people
- **Request :** We kindly ask participants to share the tour experience on social media during the tour and provide feedback through a post-tour survey.
- **Detailed travel conditions** are available in written documents. Please review them in advance before applying. (This recruitment advertisement is part of the "Transaction Terms Explanation" as stipulated in Article 12-4 of the Travel Agency Act.)

Schedule

Day1

11/25 SAT



Day2

11/26 SUN



Application Process

- Application Method** Web application only
- Application Deadline** November 9, 2023 (Thursday)
- Dispatch of the Final Itinerary** The final itinerary will be emailed to the client.
- Travel Departure Day** Please gather at the meeting point and the time designated in the final itinerary. Please be punctual.



Notice for Domestic Travel Application:

RH-Planning Domestic Travel Conditions (Summary): When applying for this trip, please make sure to read the information and notes on this page.

- This trip is organized and conducted by RH-Planning (hereinafter referred to as "the Company"), and customers will enter into a contracted tour arrangement agreement (hereinafter referred to as the "Agreement") with the Company. The details and conditions of the agreement are specified for each course, and also by the conditions stated, the travel conditions document, the finalized document (itinerary guide) provided before departure, and the Company's travel business terms and conditions for contracted tour arrangements.
- Application for travel contracts and their conclusions: The contract will be formed when the customer completes the required information on the application form and the Company receives the travel cost.
- Cancellation Fee: If the client cancels the travel contract for personal reasons, the cancellation rates listed below will apply. In addition, clients remaining in the tour may incur the balance of additional per room costs associated with the change in the number of participants.
- Important Points: ① Please note that the trip may be canceled if the minimum number of participants is not met. In this case, the Company will notify the customer of the cancellation by 10 days prior to the trip date. ② Smoking is strictly prohibited on all courses.
- Services Included in the Tour Fare: The tour fare includes transportation fares, fees, meal expenses, experience fees, accommodation, travel handling fees, and applicable taxes such as consumption taxes, those as specified in the Final Tour Itinerary.
- Privacy Policy Date: As of October 1st, 2023. <Handling of Personal Information> The company will use personal information provided in the tour application forms and other documents for communicating with the client and for arranging transportation and accommodations to provide the services requested. In addition, the Company may use personal information for the following purposes: 1) Providing information on events and campaigns, 2) Requesting feedback and opinions after participating in the trip, 3) Conducting surveys, 4) Creating statistical data, 5) We may use photos, videos captured during the tour, and feedback for publication on our website and print media.
- Regarding other matters, they will be governed by our "Travel Terms and Conditions."
- Cancellation Fee

Cancellation Date	Counting back from the day before the travel start date			The day before	On the day of	After the travel has started or no-show without notification
	Up to 21 days prior	From 20 to 8 days prior	From 7 to 2 days prior			
Cancellation fee rate	Free of charge	20% (Actual cost)	30% (Actual cost)	40% (Actual cost)	50% (Actual cost)	100% (Actual cost)

■ Inquiry/Application
Tobu Motor Limited Partnership Company
 TEL : 0247-81-2835 [In charge: Gunji]
 Reception 9:00-17:00 (excluding Saturdays, Sundays, and holidays)
 44 Funehiki Higashi Nakakonawa, Funehiki-machi, Tamura City, Fukushima Prefecture

■ Travel planning and implementation
RH Planning
 Fukushima Prefecture Governor Registered Travel Agency No. 2-269
 Fukushima Prefecture, Aizuwakamatsu City, Iimori 3-3-34
 General Travel Business Manager, Suzuki Yu Member of the Japan Association of Travel Agents (JATA)

"A Travel Business Handling Manager is responsible for transactions at the office that deal with customers' travel. If you have any questions or uncertainties regarding this travel contract after receiving an explanation from your representative, please do not hesitate to ask the Travel Business Handling Manager mentioned above."